



Rotary International District 6440 The "Home District" Newsletter

Bill Ferreira, Governor • John Kenny, President Rotary International



Bill & Pan

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District 6440

The "Home District" Newsletter

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The purpose of this newsletter is to provide news and information about the activities of Rotary District 6440. It is for the sole use of the Rotarians who belong to the Rotary Club in District 6440.

The editors are especially interested in publishing information about successful Rotary Club programs and activities, including fundraisers, fellowship events, membership drives, and service projects. This information will be most useful to other Rotarians when it includes details about how and why the programs and activities were successful, so that they provide examples for others to follow. Send information to the District Newsletter Coordinator, Robert Paddock Jr., at rpaddock; "@ dailyherald.com. Deadline for submission: 20th of each month.



Talk Rotary

Every
Club
Every
Quarter
Net 1 New Member

Literacy Month

Governor's Message...March, 2010

his past November, I joined Rotarians from the Rotary Club of Arlington Heights Sunrise to read to first grade students at Mary Stitt Elementary School. I read several books to Ronan and he enjoyed the stories. After the reading, the students thanked us for coming to their school. Here is what Ronan said: " I like books and when someone reads to me, I enjoy it very much. Thank you for reading to me." Like Ronan, there are scores of children who would really appreciate a book or two read to them. I enjoyed reading too and look forward to my next reading assignment. As we commemorate "Literacy Month", I encourage all Rotarians to participate in a club literacy project—be it reading, collecting used children's books, starting a dictionary project etc.—every bit helps to make our communities more literate and a better place. The District Literacy Committee has been meeting regularly and done an excellent job promoting club literacy projects. Please see the Literacy Month article on page 2 for a list of projects. Take advantage of these suggestions and plan to participate during this special month dedicated to Literacy.

On another note: I am proud of our district 6440 clubs for their enthusiastic response to aid the victims of the Haiti Earthquake. Clubs have sponsored over 125 ShelterBoxes for Haiti. Thank you. We have also established a special fund: 'District 6440 Charitable Fund—Haiti Relief". Donations to this fund will be used at a later date based on specific requests for critical needs in Haiti.

Just a Reminder

1. Polio Eradication

RI President John Kenny has made polio eradication Rotary's #1 priority. Many thanks to the clubs that have met their polio goal this year. Several clubs however, are behind. I encourage you to continue your fundraising programs so that we can fulfill our promise to meet the Bill and Melinda Gates Polio Challenge.

2. TRF Annual Giving

Congratulations to 99% of the clubs in our district that submitted an annual giving pledge. As you will see from the chart on page 5, as a district we are at 39% versus our goal. I am confident our Rotarians will step up and not only meet, but beat the goal as we have done in previous years. During my official club visits, I challenged several clubs to become a 100% Paul Harris Fellow club. I look forward to these clubs meeting this challenge.

3. Membership

Congratulations to the 9 clubs that have met the goal of one or more net members per quarter. Keep it up! I am also encouraged that so many clubs are holding their own. During the July through February period this Rotary year our clubs inducted approx. 185 new members. Unfortunately, we also lost that many. I appeal to all clubs to strive hard for membership retention. Remember, a member retained, is a member gained. Let us all work together to meet our goal: ECEQNet 1NM.

4. District Conference

April 29--May 2, 2010 at the Grand Geneva Resort, Lake Geneva, WI.

Let us all come together to "Celebrate our Clubs, Envision our Future". A time for Fun and Fellowship. We promise you a good time. Please visit this website and register now: www.rotary6440districtconference.com.

5. Presidential Citation

Club presidents please submit your completed Presidential Citation form no later than March 31, 2010.

I will do my best to visit as many clubs as I can a second time by June 30, 2010. My wife Pam and I will be happy to join you at your club event (Fundraising, new member induction, Paul Harris Fellow Award etc.). Please let us know.

The Future of Rotary Is In Your Hands.

LITERACY MONTH

By Linda Cesario

Chair, District 6440 Literacy Committee

Ithough March is recognized as the month Rotarians focus on the need to promote literacy throughout the world, we know that illiteracy is an international scourge of the first magnitude twelve months of the year. The ABCs of Rotary reminds us of the scope of this challenge: "An estimated one billion people – one-fourth of the world's adult population – are unable to read." Moreover, according to a long-awaited national research study, 1 out of 7 adults living in the United States is unable to read this story.

For District 6440 Rotary Clubs with current literacy projects, kudos! For clubs searching for instantly successful literacy projects, here are a few suggestions:

- Support the Wauconda Literacy Project by collecting books –
 especially textbooks and good middle school and high school
 fiction to be shipped to schools in several African countries.
 Bring them to a drop-off location in the parking lot of the Grand
 Geneva Hotel during District Conference. See
 www.bookfriends.org for more information.
- Support Reach Out and Read, a program which makes literacy
 promotion a standard part of pediatric primary care by providing
 books and volunteer services in clinics throughout the local
 communities. See Reach Out and Read Sites Close to District
 6440 Clubs on the District 6440 Literacy Page or contact
 Christina Boothby, cboothby@illinoisaap.com or (312) 733-1026.
- Arrange to ship Spanish language materials appropriate for students Grades 7-12. E-mail Larry Kanar (LPK471@hotmail.com) for details.
- Consult your local public library. While library usage is soaring, funds are increasingly scarce. See if a section of the collections can be improved with additional purchases.

- ^a Check with a local elementary school's media center or the media center of a school in a poorer community. Many needed materials go unpurchased for lack of sufficient funding.
- Start a dictionary project, purchasing dictionaries for every third grader in a local school. See www.dictionaryproject.org for more information.
- Talk to local school principals. Many schools welcome volunteers to read and to listen to first through third graders as they read.
- Support Book Worm Angels with a book drive or a donation of up to \$1,000 to adopt an inner city school where over 70% of the students read below grade level.
- Collect new or gently used children's books to distribute at your local food pantry. When money is tight, parents often stay away from the library for fear of running of fines. Please keep the children reading!

All clubs reporting a literacy project will be given special recognition at the District Conference!

Your District 6440 Literacy Committee is striving for 100% club participation in literacy projects this year. While the challenge of encouraging literacy is great, the rewards are even greater. Consider the heartwarming experience of one club. After delivering boxes of donated books to a local women's and children's center, the club later heard the story of one recipient, a third grader who chose a dictionary from among all the books available to him. He carried it to school each day and finally whispered to his teacher, "This is the first book that's all mine. It came from friends I do not know." May we all strive to become such friends.

DISTRICT CONFERENCE UPDATE:

The 2010 District Conference is drawing near. By the time you read this there will be less than 60 days to the event to be held at the beautiful Grand Geneva Resort, Thursday, 29 April thru Sunday, 2 May.

GOLF OUTING:

The conference weekend begins with the *Annual District Golf Outing*. A shotgun start will take place at 11:00 a.m. on the beautiful *Highlands Course*, which is the first golf course ever designed by Jack Nickolas. Prizes, lunch voucher and awards will be given to participants. The awards ceremony will take place as a part of the Dinner Cruise on the Geneva Lake that evening, All is coming together to make a great, fun filled day of Rotary fellowship and golf. The outing is co-chaired by Pat Kenny of the Long Grove club and David Loop of the Schaumburg-Hoffman Estates club. For further information contact David Loop at 847-980-8144 (m) or at david.loop@att.net. In order to register complete the accompanying flyer and mail it in.... Please note you cannot register online for the Golf Outing. You must fill out the paper form and mail it. To register for the *Dinner Cruise* you can do so by going to www.rotary6440districtconference.com.

DINNER CRUISE:

Although the *3-Night Stay* and *Free Dinner Cruise* has passed the deadline date, there is still space on the boat to join us for dinner at \$79.00 per person. You can do this by going to the District Conference Web site www.rotary6440districtconference.com.

BREAKFAST AT TIFFANY'S:

There will be four breakfast options on Saturday morning, 1 May. If you are currently a club president, DG Bill Ferreira will be hosting you at a special breakfast meeting...... DGE Bruce Baumberger will likewise be hosting the Presidents-Elect at a breakfast designed for his class of 2010-2011...... In addition, there will be an alternative breakfast, *Breakfast at Tiffany's*, which will feature a presentation by Susan Fignar of Pur-Sue, entitled "Making a Memorable and Lasing First Impression" and a fashion show by Laurie Carver (Wilmette Noon) of CAbi Clothiers.....Finally there is a General Breakfast for all others..... When you register you must indicate which breakfast you intend to attend.

MODELS NEEDED:

We are in need of four to six female models to participate in the *Breakfast at Tiffany's* fashion show at 7:15 a.m. on Saturday morning, 1 May....Contact Kelly Zima (Northbrook) to volunteer at 312-286-3368 or at Kelly.Zima@yahoo.com.

GOSPEL BRUNCH CHOIR:

We are looking for Rotarians, male and female, spouses and others, to be a part of our volunteer Gospel Choir on Sunday morning, 2 May...... Sheila Baker Bondurant will be directing the choir. Contact her for further information at singingb4god@aol.com. Participants will have a tape of the music mailed to them for practice and there will be a rehearsal late on Saturday afternoon. Please contact Sheila to offer your assistance.

REGISTER NOW AT www.rotary6440districtconference.com



Rotary District 6440 ANNUAL DISTRICT CONFERENCE

PROGRAM SCHEDULE *Tentative Speakers

Thursday, April 29:

11:00 a.m	. Annual District Golf Tournament - Tee off
3:00 p.m 5:30 p.m	.Registration Open
5:30 p.m	.Buses leave for boat docks
6:00 p.m 9:00 p.m	. Sundowner Dinner Cruise

7:00 a.m. - 6:00 p.m. Registration Open

Friday, April 30:

House of Friendship, Exhibits & Vendors - Open 10:00 a.m. - 5:00 p.m.

Saturday, May 1:

7:00 a.m 6:00 p.m Registration Open
7:00 a.m 9:00 a.m Open Breakfast
7:15 a.m 8:15 a.mPresident & President Elect Breakfasts
7:15 a.m 8:45 a.m
& Fashions by CAbi http://www.pur-sue.com
9:00 a.m 12:00 p.m Fourth Plenary Session - Youth Exchange Presentations
Fifth Plenary Session - "Rememberances", Walter Reed Moderator
12:00 a.m 12:30 p.m Cocktails in House of Friendship
12:30 p.m 2:00 p.m District Awards Luncheon - David Forward,
Speaker http://www.reachforward.com
2:00 p.m 5:00 p.m Lake Geneva Shopping Extravaganza -
Governor's wife - Pam
2:15 p.m 3:00 p.m Community, Vocational & International
Project Presentations
3:15 p.m 4:30 p.m
6:00 p.m 7:00 p.m Governor's Reception (Cocktails)
7:00 p.m 9:00 p.m Great Gatsby's Governor's Gala Dinner - (Black
Tie Optional) Speaker, R.I. Presidents Representative
9:00 p.m Midnight Hospitality Rooms

House of Friendship, Exhibits & Vendors - Open 8:30 a.m. - 5:00 p.m.

Sunday, May 2:

"Celebrate Our Clubs - Envision Our Future"

Presidential Citation Award

Just a Reminder to Rotary Club Presidents

At the Governor's Board meeting during the official club visit, Governor Bill challenged all District 6440 clubs to achieve the honor of receiving the Presidential Citation Award. The form to apply for this award is available on the district Web site and from your assistant governor. Completed forms are due to Governor Bill by March 31, 2010.

ECEQNet 1NM

Every Club Every Quarter - Net 1 New Member

Congratulations to the following clubs that qualified for the Governor's Recognition for Outstanding Membership Achievement! These clubs have succeeded in growing their membership net count by one or more members every quarter this Rotary year. This is a remarkable achievement in a tough economy! Four clubs even surpassed the minimal requirement; notably Evanston Lighthouse which more than doubled it! Congratulations to all!

Evanston Lighthouse +7
Wilmette Harbor +5
Arlington Heights Sunrise +4
Dundee Township +4
Antioch +3
Barrington Breakfast +3
Evanston +3
Mount Prospect Sunrise +3
Richmond-Spring Grove Area +3

THREE SHORT IDEAS TO AID RETENTION

- 1. Plan a monthly fellowship event. Don't expect everybody to attend but make sure there is plenty of time for camaraderie (e.g. bowling tournament, ethnic restaurant dinner, progressive home dinner, etc.). If you are going to a public place wear Rotary shirts or hats and invite friends. Share Rotary!
- 2. Have fun meetings! Have a one minute joke moment at the start of the meeting. Encourage singing if your club accepts it. Have members volunteer recounting an embarrassing moment. Encourage laughter!
- 3. Make sure your club's newsletter has the name of members mentioned in bold letters. Publish as many members' photos as possible on club's website. (Do you have an official 'Club Photographer"?) Thank volunteers by name at every opportunity. There is nothing sweeter than the sound of one's name!

Brought to you by your District Membership Committee! Visit our Membership Resources page at www.rotary6440.org

ROTARY District 6440 2010 Golf Outing

This year's golf event will be an "outing" held in conjunction with the District Conference



The Highlands at Grand Geneva

Thursday, April 29 • 11:00 a.m. Tee Off at the fabulous Highlands Course at the Grand Geneva Resort

Put together a foursome or sign-up individually and we will place you in a foursome.



Fun • Challenging • Competitive

\$69.00 includes greens fee, cart and prizes

Trophies for first place male and female teams, closest to the pin and longest drive, male and female.

Register online at: www.rotary6440.org

Names:							
Rotary Club of							
Team or Individual Contact:							
E-Mail Address:	Phone:						
Credit card: (Circle one)	PICOVER NOVIUS						
Card #:	Exp. Date: 3-digit Sec. Code						
Mail to: Rotary District Golf Outing Post Office Box 111 Long Grove, IL 60047	Make checks payable to: Rotary District Conference Golf						

Awards will be handed out on the Sundowner Dinner Cruise, Thursday evening.

Make Dinner Cruise reservations separately at the conference Web site.



ROTARY FOUNDATION AND CLUB MEMBERSHIP District 6440 Status as of February 15, 2010

Rotary			YTD	2009-10	2009-10
Rotary			110	2009-10	2009-10
				Foundation Annual Giving % of	Polio Club Contributions %
	Membership as of June	Membership Reported to		Club Goal Achieved as of	of Club Goal Achieved as
International District 6440 Statistics	2009 SAR	District February 15, 2010	Net gain or loss	February 15, 2010	of February 15, 2010
Club					
Algonquin-Lake in the Hil	26	23	-3	0%	9%
Antioch	43	43	0	0%	0%
Arlington Heights	57	57	0	1%	0%
Arlington Heights Sunrise	20	25	5	47%	0%
Barrington Breakfast	41	41	0	103%	44%
Barrington	50	50	0	16%	4%
Bartlett	24	22	-2	49%	259%
Batavia	33	34	1	107%	55%
Bloomingdale-Roselle	16	16	0	9%	0%
Buffalo Grove	36	37	1	11%	0%
Carol Stream	24	28	4	0%	3%
Carpentersville	21	21	0	50%	0%
Cary-Grove	27	28	1	0%	0%
Central DuPage AM	39	39	0	50%	0%
Chicagoland Korean	32	34	2	0%	0%
Crystal Lake Dawnbreakers	52	51	-1	55%	24%
Crystal Lake	9	9	0	157%	90%
Deerfield Des Blaines	30 20	30 20	0	24%	0%
Des Plaines	32	37	5	0%	100% 116%
Dundee Township Elgin Breakfast	35	34	-1	0%	0%
Elgin	68	68	0	94%	12%
Elk Grove Village	28	27	-1	0%	0%
Evanston Lighthouse	69	76	7	46%	135%
Evanston	50	51	1	40%	**
Fox Lake-Round Lake Area	22	22	0	0%	0%
Geneva	31	29	-2	0%	0%
Glen Ellyn	42	42	0	0%	0%
Glencoe	21	19	-2	0%	0%
Glenview Sunset	7	7	0	0%	0%
Glenview	19	21	2	61%	0%
Glenview-Sunrise	51	51	0	63%	76%
Grayslake	18	15	-3	0%	0%
Gurnee	66	64	-2	8%	0%
Highland Park	64	68	4	68%	55%
Huntley	18	20	2	16%	0%
Illinois Beach Sunrise	23	24	1	11%	**
Lake Forest/L B Morning	74	68	-6	3%	5%
Lake In the Hills	32	28	-4	0%	137%
Lake Zurich	30	31	1	6%	53%
Libertyville Sunrise	61	61	0	36%	58%
Libertyville	38	39	1	0%	**
Lincolnshire Morning Star	30	29	-1	75%	28%
Lombard	42	42	0	0%	0%
Long Grove	28	27	-1	162%	195%
Mount Prospect Suprise	39	37	-2	0%	500%
Mount Prospect / Prospect H	19 19	22 18	3 -1	41% 0%	5% 0%
Mount Prospect/Prospect H Mundelein-Vernon Hills	24	24	0	0%	0%
North Chicago	15	16	1	0%	U% **
North Chicago Northbrook	100	108	8	26%	104%
Palatine	36	36	0	34%	0%
Park Ridge	53	51	-2	49%	50%
Richmond	18	18	0	0%	122%
Rolling Meadows	23	20	-3	0%	0%
Schaumburg A.M	19	21	2	168%	10%
Schaumburg-Hoffman Estate	92	88	-4	9%	0%
Skokie Valley	60	55	-5	100%	0%
St. Charles Breakfast	29	30	1	81%	0%
St. Charles Noon	52	52	0	0%	0%
Villa Park	21	21	0	0%	0%
Wauconda	20	22	2	71%	0%
Waukegan	33	33	0	0%	0%
West Chicago	24	23	-1	10%	0%
Wheaton	48	47	-1	6%	0%
Wheeling	23	23	0	29%	6%
Wilmette Harbor	61	66	5	27%	30%
Wilmette	63	58	-5	25%	23%
Winnetka- Northfield	56	58	2	97%	62%
Woodstock Morning	29	29	0	61%	0%
Woodstock	41	41	0	110%	0%
District	2616	2625	9	39%	42%

Why I Am A Rotarian

By: Sue Dobbe, President Rotary Club of Crystal Lake Dawnbreakers

ou know the thrill you get when you are part of something really big? I feel that thrill every Wednesday morning when I step up to the podium at the Rotary Club of Crystal Lake Dawnbreaker meeting. My little

contribution is leveraged into so much more through the positive energy, creativity and hard work of Rotarians who came before me and those who will follow.

It's only been five years since I joined. The mission of "Service Above Self" resonates with me. The examples and mentors I see in my club, district and last year at the RI Convention inspire and motivate me. **You know what I mean, don't you?**

Each aspect of Rotary is a privilege and a sense of personal pride. Rotarians get to serve on a local, regional, national and international level to help our fellow humans improve their lives (while they teach us and enhance our lives). Rotarians get to give from our hearts as much as we can or wish. Rotarians get to work with our hands, using our skills and talents or learning new ones. Rotarians get to collaborate with others near and far away to make positive change. . .

all this is Rotary.

Selfishly, I find Rotary gives me a great deal more than the time and energy I give. I get a sense of contribution, fulfillment, extended resources, power that I can make a difference, and pride in my fellow man

Rotary fuels in me a comfort that the world is a wonderful, beautiful place. It reinforces that people are humanitarians, and that there is opportunity for peace and understanding.

Challenge yourself to better connect with Rotary. Travel this year to Montreal, Canada for the RI Convention. Bring your best smile and comfortable walking shoes. Attend as much as you can and absorb the spirit of Rotary.

It is bigger than all of us, yet as simple and singular as you and me. The future of Rotary is in Your Hands. I couldn't be more excited, or more proud!

WHAT DO YOU GET WHEN YOU GIVE?

(to the Rotary Foundation)

Here's What You GET

- \$30,200,000 in large and modest matching grants carried out by Rotary Clubs worldwide. Among them:
- Mosquito nets, water boreholes and pumps, vocational training and equipment, educational materials and uniforms to improve the lives of 4,000 villagers in Uganda.
- 70 microcredit loans of \$150 to \$400 to Colombians displaced by violence so that they can support themselves.
- Vocational training, jobs and food for more than 1,000 orphaned and abandoned children and youths in Oradea, Romania, victims of the country's 1989 revolution.
 A \$15,000 matching grant provided surgeries for more than 20 children with congenital.
- A \$15,000 matching grant provided surgeries for more than 20 children with congenital heart defects in India.
- More than 200,000,000 children were immunized against polio in 22 countries in the last 10 days of May, 2009.
- As part of a Rotary Foundation grant 52 young women were trained as auxiliary nurse midwives to help reduce infant mortality in remote Nepalese villages.
- In the Dominican Republic 1,250 bio-sand filters were put into homes through Rotary funding to provide clean water (Note: 5,000 children under age 5 die each day worldwide from unsafe water and poor sanitation).
- 86 Rotary World Peace Fellows studied at 7 Rotary Centers for International Studies in Peace and Conflict Resolution in 2008-10, underwritten by the Rotary Foundation. (Source: The Rotary Foundation Annual Report 2008-09).

A Special Offer For Rotary Foundation Contributors

District 6440 Rotarians can still obtain \$1,000 Paul Harris recognition (first-time or multiple) with a \$500 net contribution to the Annual Fund, matched with 500 credit points by an anonymous District Rotarian. For details contact Rotarian Ann Hughes (815) 338-4046 annshughes@att.net or Annual Giving Chair Walter Reed (847) 251-7973.



Don't Leave Home Without Your Rotary Pin



This newsletter is sponsored by "Allstate Print Communication Center". Their donation of time and material in support of Rotary is much appreciated

Welcome New District 6440 Rotarians

Rolling Meadows

Barbie Rotherbauer

Elgir

David Considine Sean Stegall

Evanston Lighthouse

Darrel Dixson Gordon Zerkel

Bartlett

Donna Weir

Fox Lake-Round Lake Beach

Kelli Brooks

Crystal Lake Dawnbreakers

Jim Barker Ryan Farrell Mike Gruper

Wilmette Harbor

Keith Dronen Jeff Martin Ben Ivory

Highland Park/Highwood

Steven Greene Penny Levin-Fields

Northbrook

Debbie Darrah

Waukegan

Erin Burmester

Glenview Sunrise

Robert Wise

Winnetka-Northfield

Eric Birkenstein

Wilmette

Ursula Ferreira Christopher Harang

Park Ridge

Richard Darr

Des Plaines

Kate Glarner Neslon Gray Steven Godfrey David Rodriguez

Long Grove

Gene Sekel

Mundelein/Vernon Hills

Bala Sarma

Deerfield

Brian Root

Lake Forest-Lake Bluff

Dave Pattie

Lombard

Joanne Mitrenga